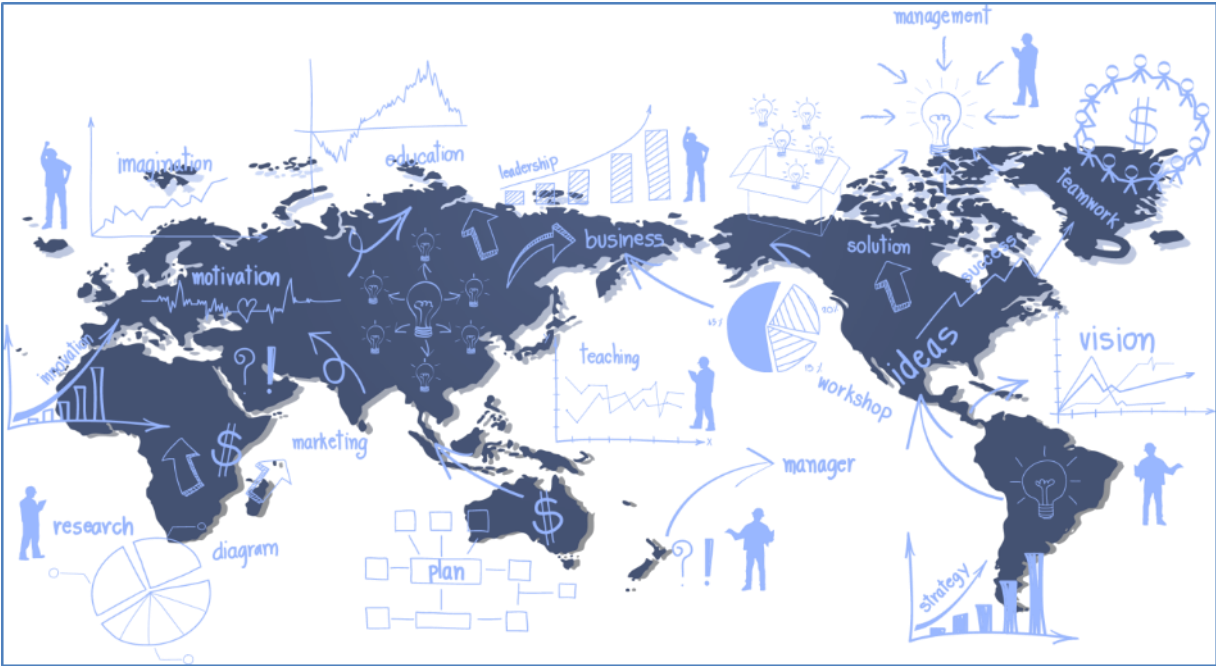


Real Estate Crowdfunding in France: current landscape, challenges and opportunities



Study realised by Chloé Magnier & Céline Mahinc



Bespoke website : www.etudecrowdimmo.fr

Sustained by :





The aim of this new edition is to present and examine the evolution of the French real estate crowdfunding market through a detailed analysis of all real estate investment transactions carried out via a website that allows meetings between investors and people seeking for funding. Thus, all projects related to real estate (offer, investments, works, etc.) fall within the scope of the study, since that they are located in France, whether they are undertaken via French or foreign Platform and whatever the tools that had been used (licensed, club deal, etc...).

Publishing the aggregate statistics of this market – whether in terms of amounts, returns and costs, type of investments, or characteristics of projects – on an annual basis, tends to improve transparency of the French market and reveal main trends. The aim is therefore to reduce obstacles to market access for businesses and investors and thereby strengthen competitiveness between Fin Tech enterprises and financial market. The target audience for this substantive work is composed of experts, businessman/investor. Indeed, this study also aims to provide a clear overview of each financing and investment option, via platforms directory. To be able to achieve this, the co-authors CMEconomics and Eden Finances gathered data from 41 real estate crowdfunding platforms in France, but also worked with inter-professional experts.